

SPONSORSHIP Proposal

This document is currently being updated. Please check back soon. In the meantime, call 817 230 4523 and talk to Sandra Shelton about a sponsorship opportunity.

Sponsor

A proposal from **StrengthBank Inc.** to join us in recruiting mentors into high schools through media, high school assemblies and mentor certification events, or in ways yet to be created.

The test scores...

Approximately 20 million teenagers could graduate in the next 3 years and enter the workforce with more than acceptable **SAT** (Scholastic Aptitude Test) scores. What if they had high work/life **SAT** (**S**ervice-oriented, **A**vailable, **T**rustworthy) scores when they enter the workforce or higher education?

How businesses who provide mentors benefit:

- One to one, personal branding to a huge, perhaps new-to-your-company, demographic.
- Performance metrics raised a minimum of 20% for each volunteer mentor from the company.
- Market penetration deep and wide.
- Unique connection to customers, clients, and the local community.
- Public relations/Corporate Social Responsibility (CSR) outside the box contributing to the greater good.
- Opportunity to train-up its next workforce.
- Positive visibility to approximately 16 million perspective households and thousands of businesses.

